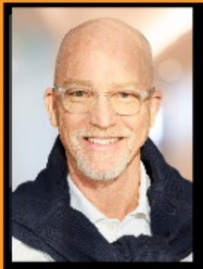
AI FOR BUSINESS
OXFORD

29 January 2026, 17:30 - 20:00



Jim James
Managing Director
Unnoticed Ventures

Powered by

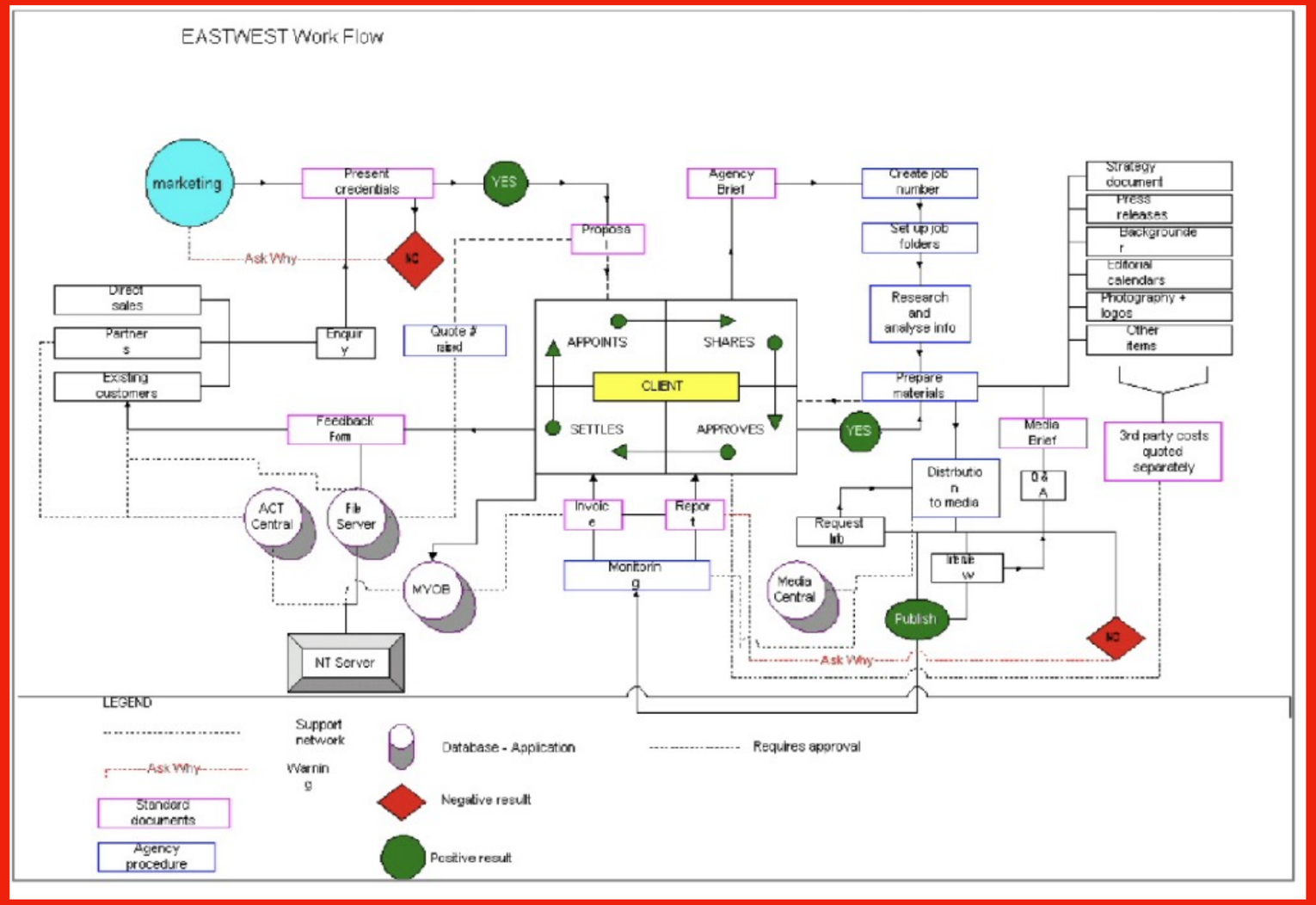
Dr. Emine Phillips
Founder & AI Consultant
NOVARIA.AI

Venue Partner

BRITISH LIBRARY Business & IP Centre Oxfordshire

Singapore 1996

My first workflow - circa 1997



Business is the same as it’s always been, only faster

AI For business

Marketing Applications

1. Transcription for publishing: Podcast to books.

2. Animation for education: Avatars for training course.

3. Automation for content: TalkToPost & NewsToPost.

Transcription for publishing:

Podcast to books

- Objective: publish book from podcast.
- Problem: unstructured conversations.
- Solution: Transcription & prompt chain.
- Platform: Swell AI

How AI Turns Podcast Archives into a Book

Podcast Interview

120 Words Per Minute

50 Hours of Audio

= 3,000 Minutes

AI ENGINE

- IMPORT
- TRANSCRIBE
- PROMPT
- EXPORT

Filtered Manuscript

180,000 Relevant Words

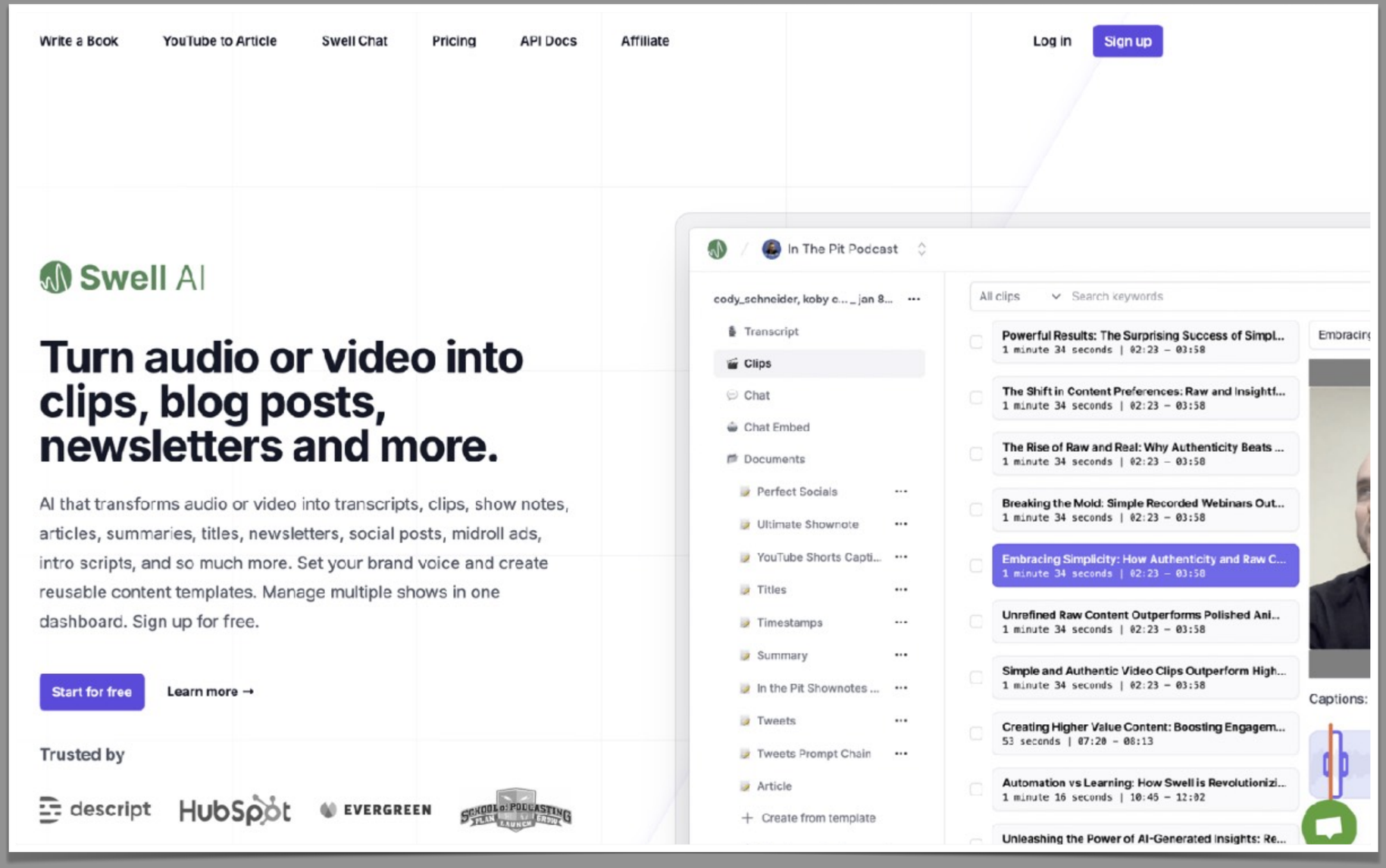
360,000 Words

YOU GET:

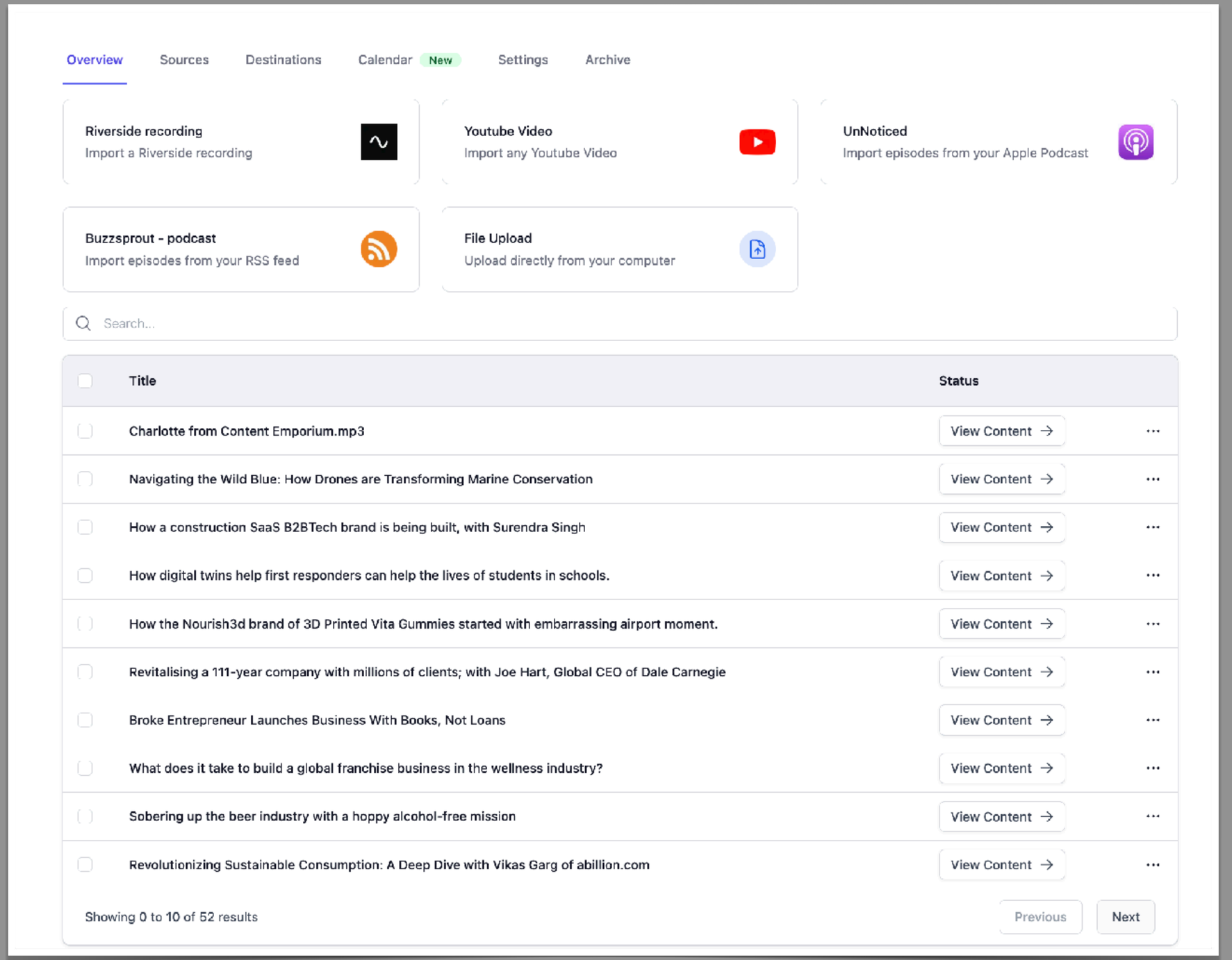
80,000 Words

THE UNNOTICED ENTREPRENEUR
STEP INTO THE SPOTLIGHT
JIM JAMES
THE UNNOTICED ENTREPRENEUR
GIVING ENTREPRENEURS THE TOOLS THEY NEED TO GET THE RECOGNITION THEY DESERVE
JIM JAMES
HOW ENTREPRENEURS CAN LEVERAGE THEIR AUTHENTICITY TO BUILD BRANDS
JIM JAMES

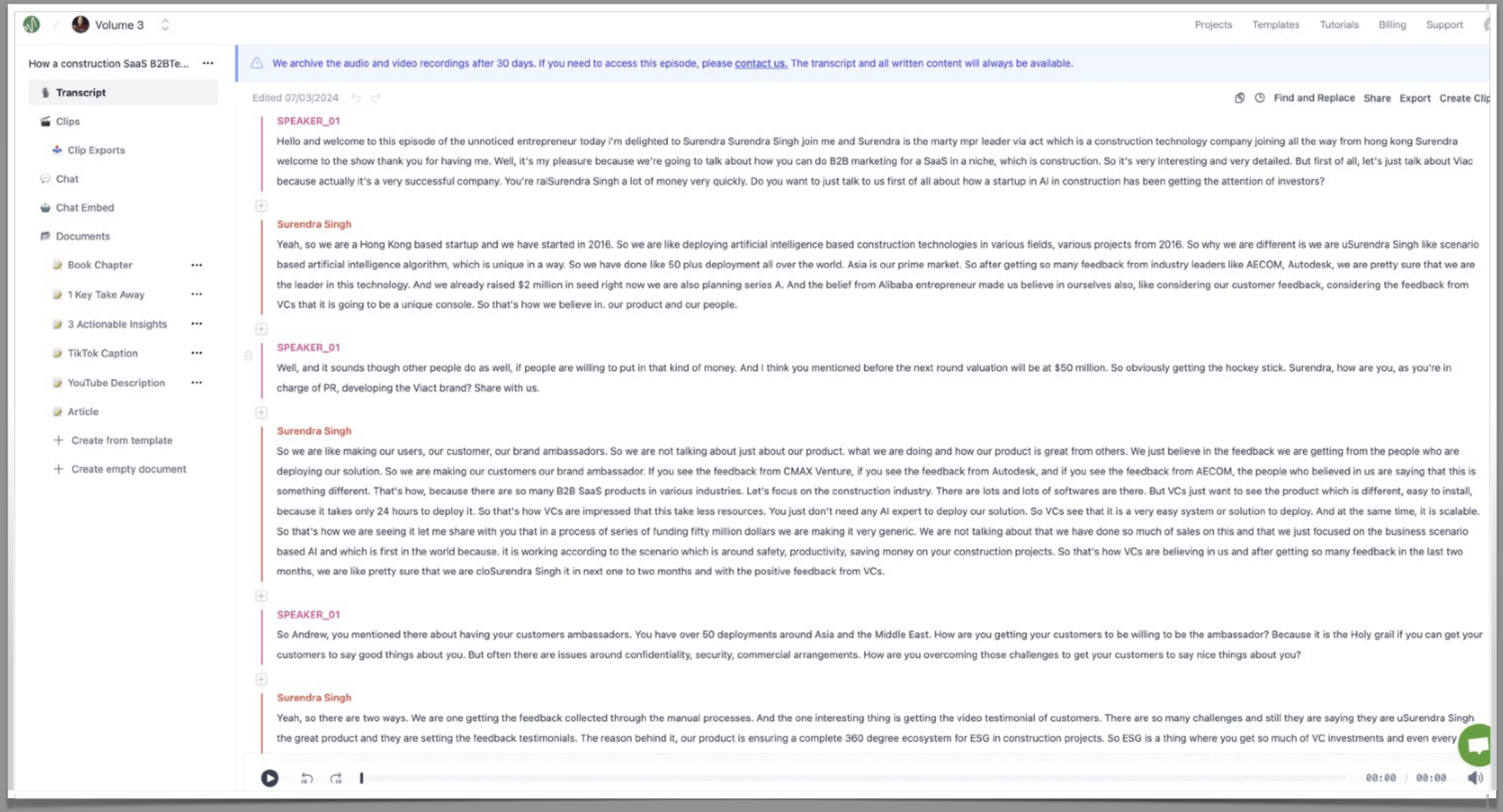
Transcription & meaning:



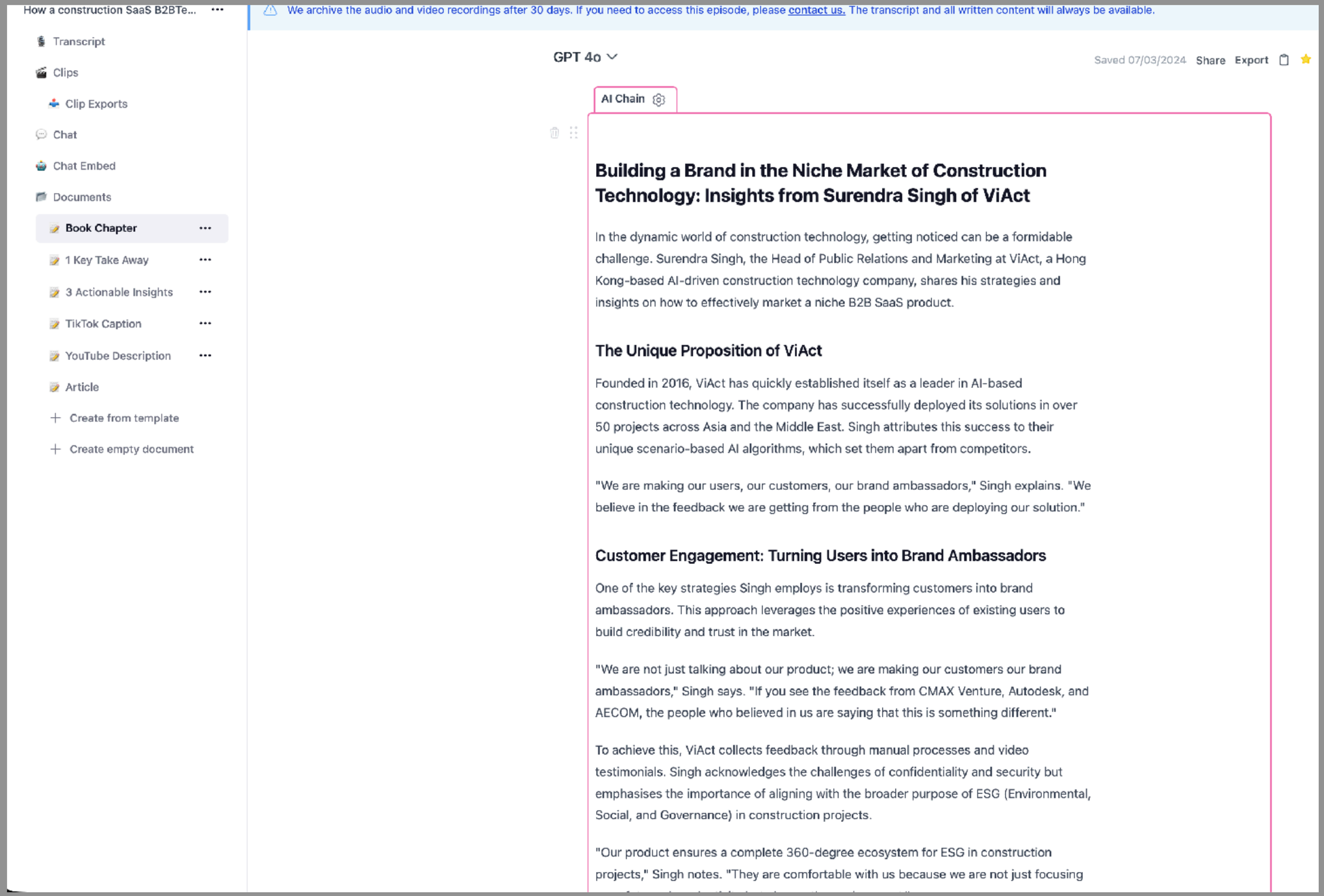
Steps: Import



Steps: transcribe



Steps Prompt

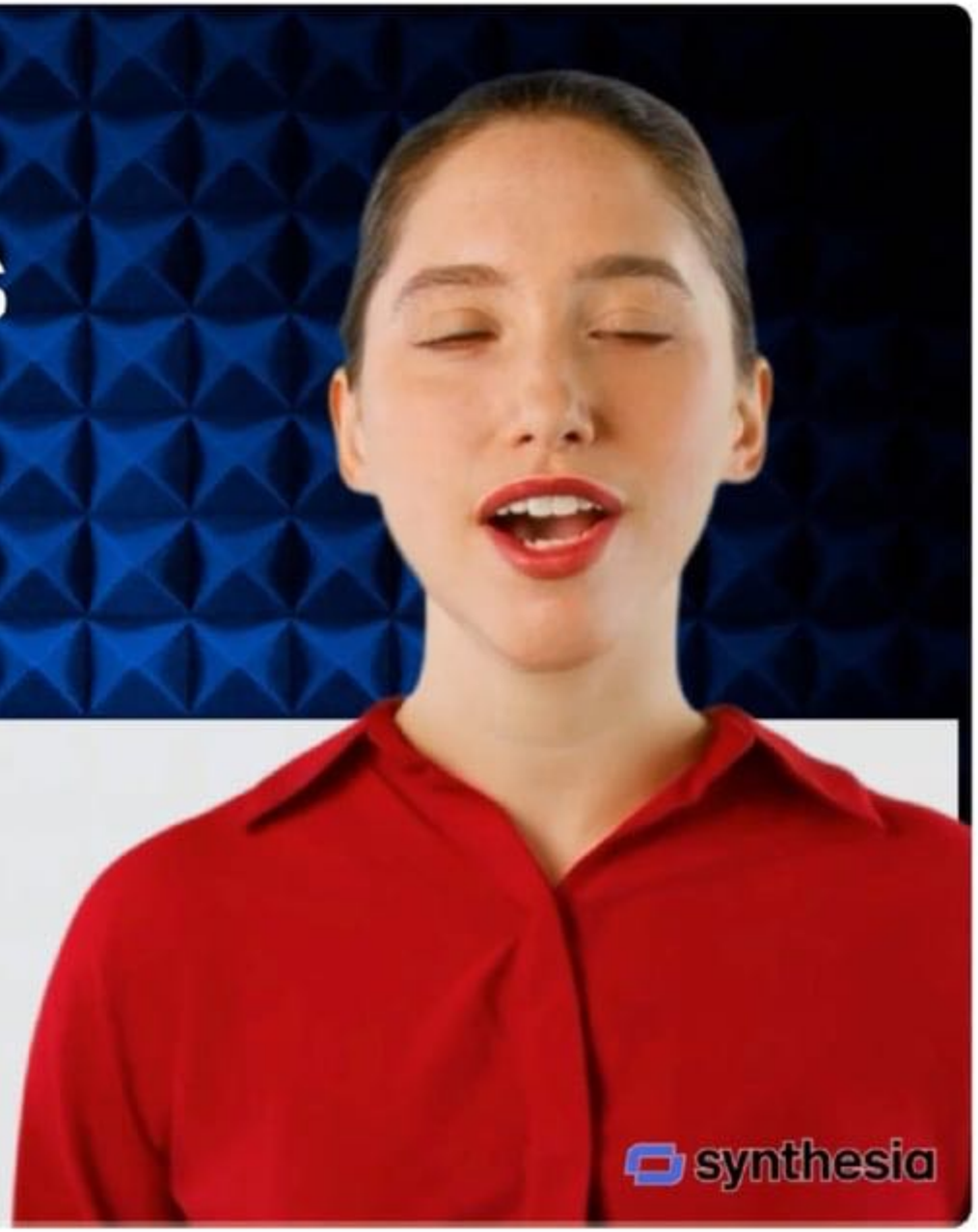


Animation for education

Avatars for Training course

- Objective: sell to non English speakers
- Problem: multilingual skills and costs
- Solution: digital avatars
- Platform: Synthesia

Use our templates for your bio.



A selection of 10 templates into which you can add in your details.

Automation & Marketing

TalkToPost

- Objective: post to Linkedin consistently
- Problem: time to think & post daily
- Solution: search & author with automation
- Platform: n8n

I'M LEAVING A MESSAGE NOW ON MY WHATSAPP.

VoiceToPost Workflow: From Voice to Polished Post

WhatsApp - The Handset/Postbox

Where the journey starts

Twilio - The Cable Network/Transit System

Moves messages from A to B

n8n - The Clerk's Desk/Turing Machine

Decodes, transcribes, and formats

LinkedIn - The Bulletin Board

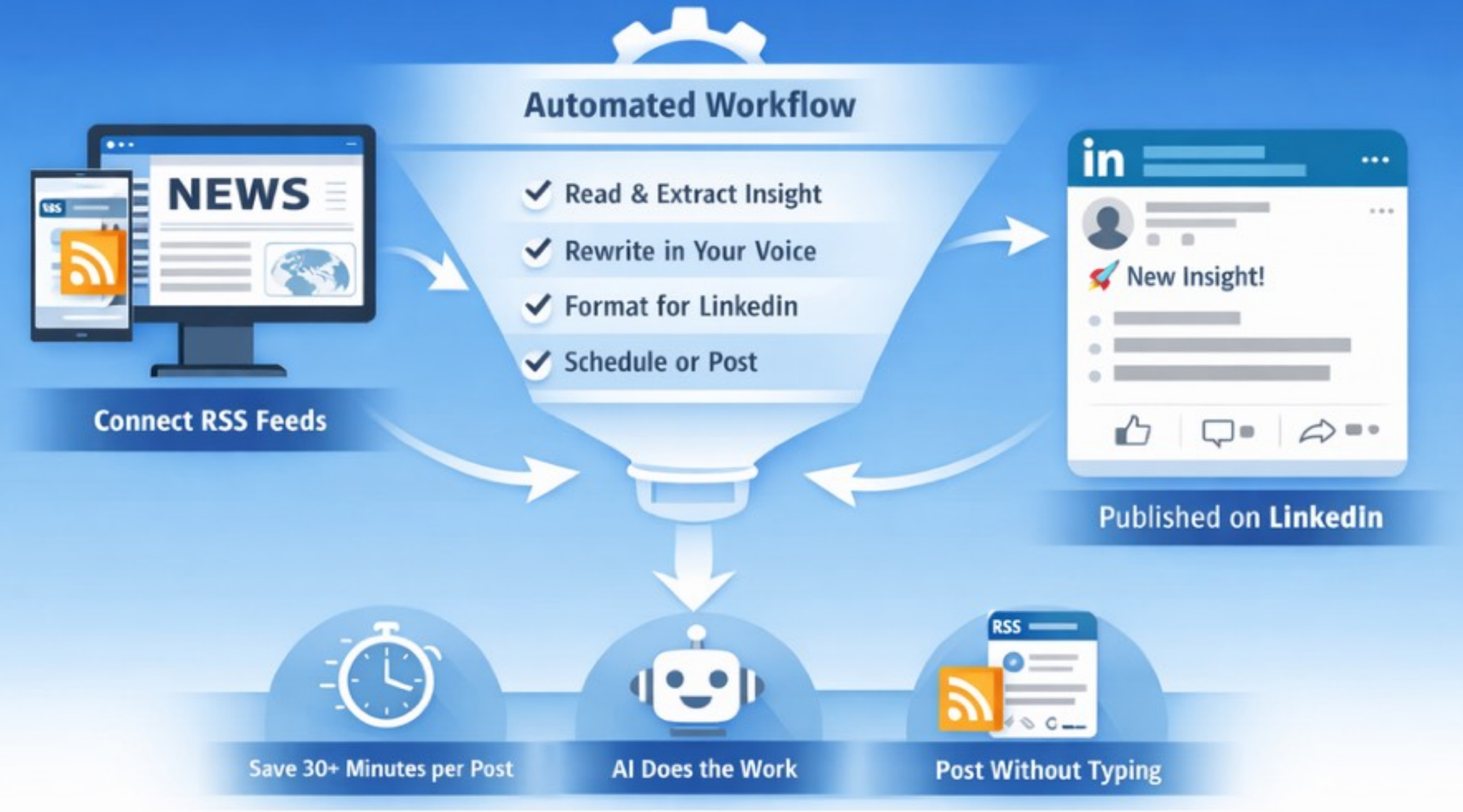
Where the world sees your message

Automation & Marketing

NewsToPost

- Objective: post to Linkedin consistently.
- Problem: writing a post daily.
- Solution: search & author with automation.
- Platform: n8n

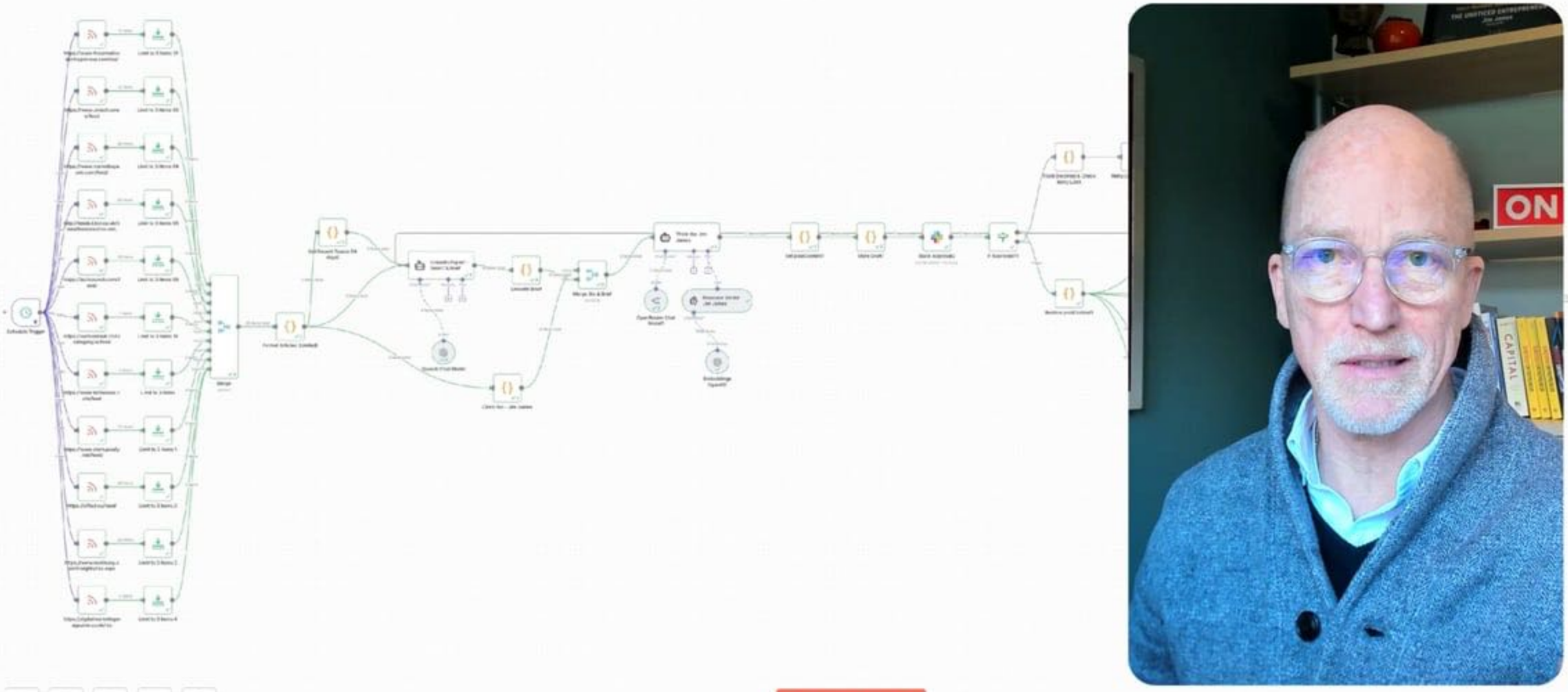
From **Industry News** to **LinkedIn Post** Automatically



Contentium / In Production (Live) / NewsToPost (Jim James) - 12.01.2025 NTP + image Template

Editor Executions Evaluations

0 / 4 Active Share Saved Star 171,742

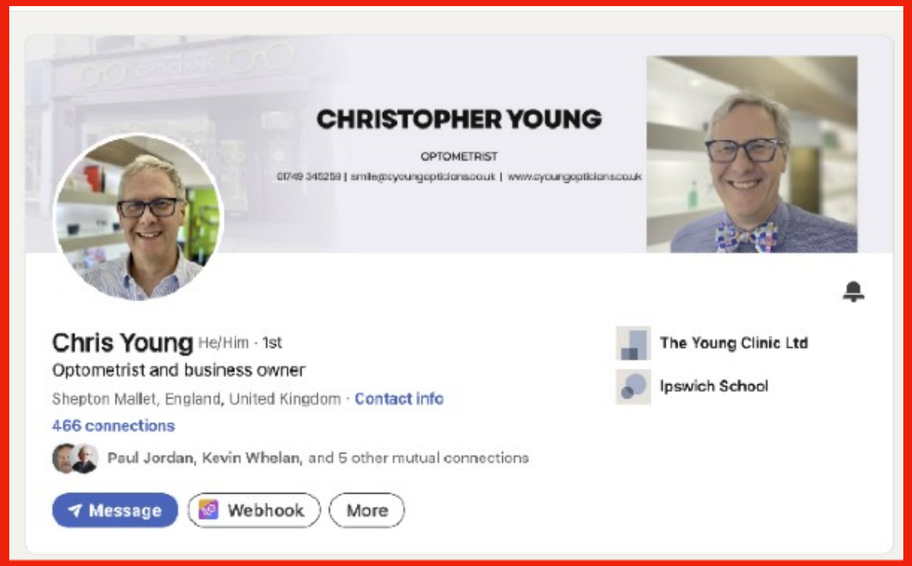


Execute workflow

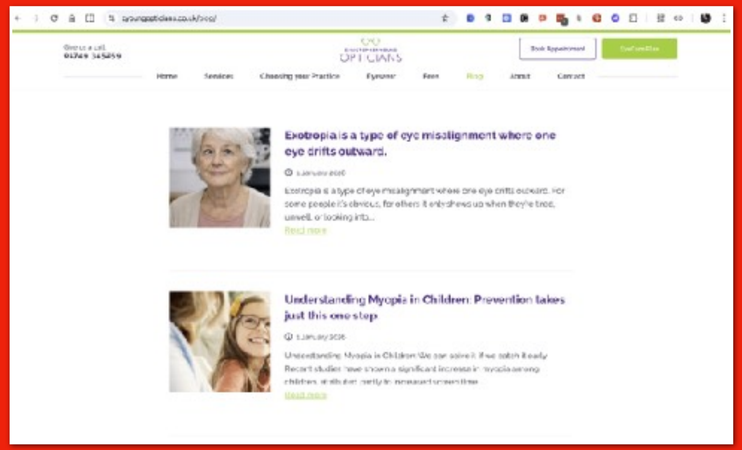
Logs

Clear execution

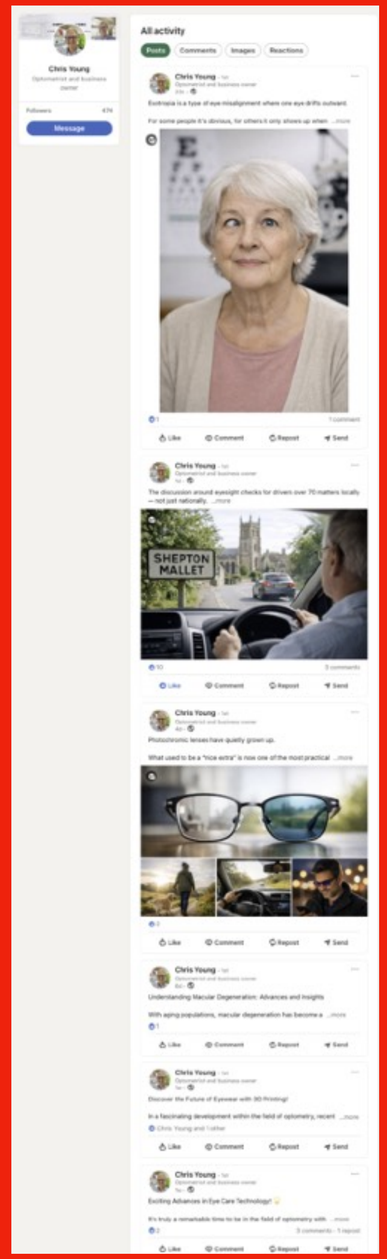
Case Study: Optician



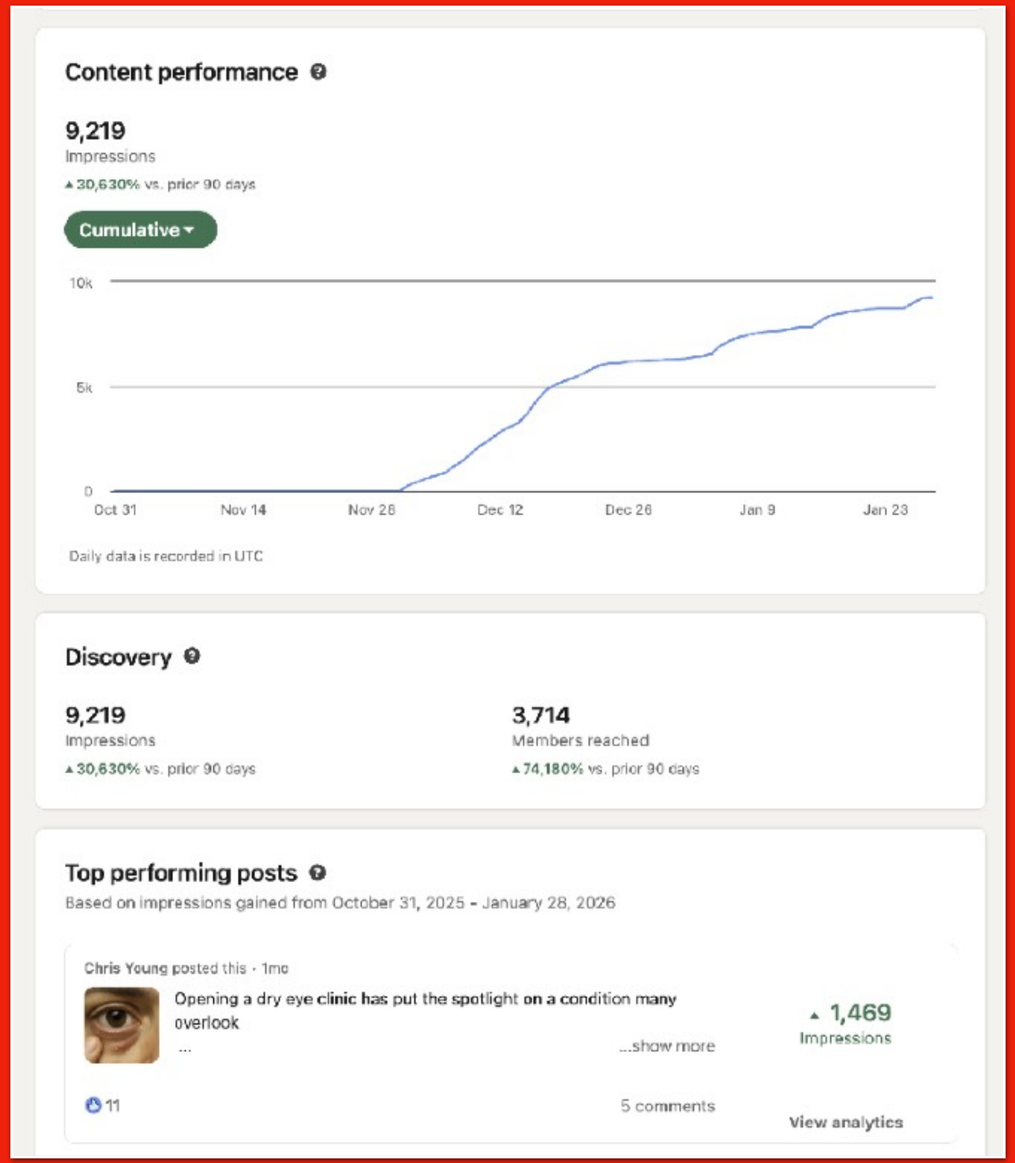
Blog Posts



LinkedIn Posts

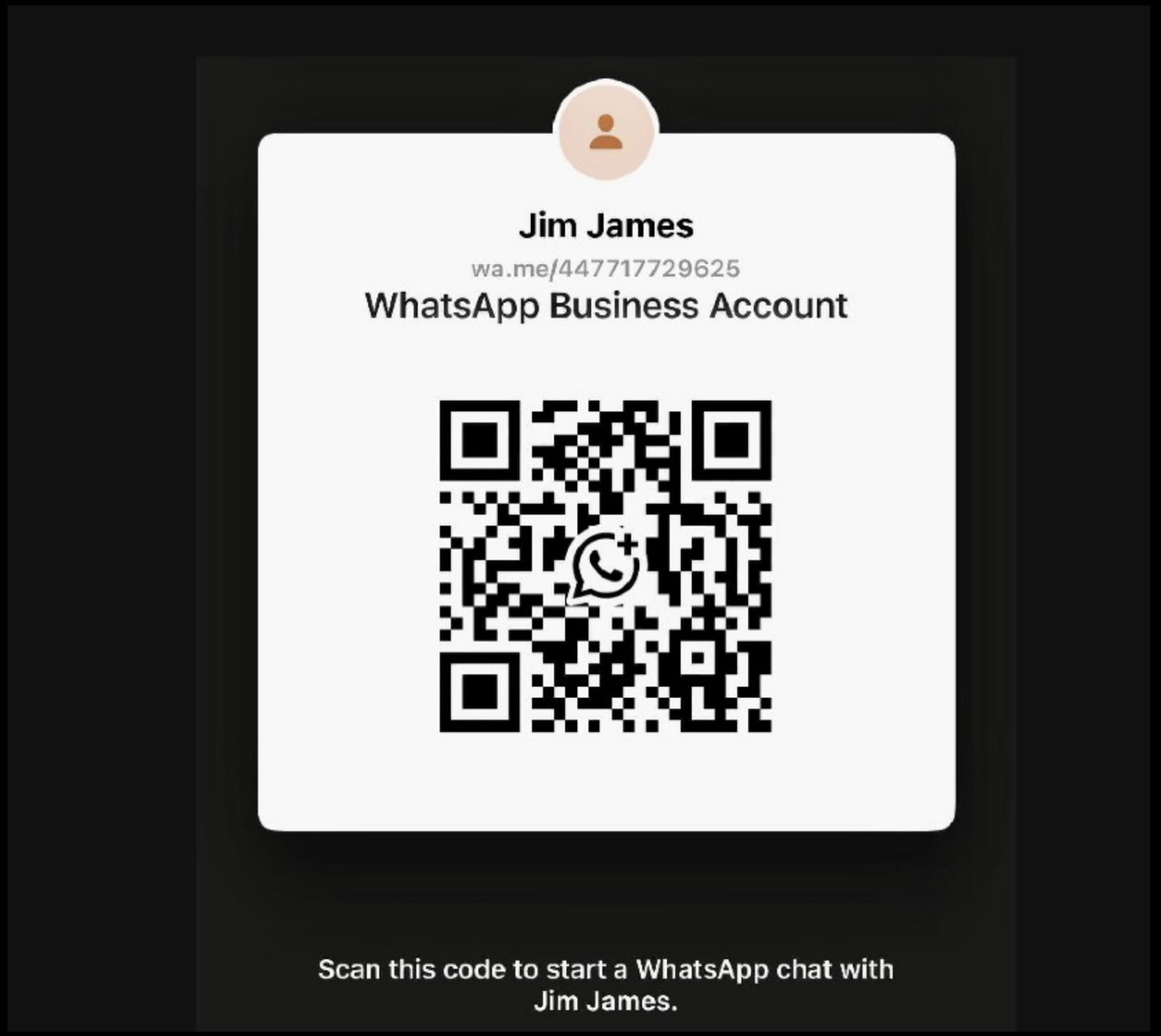


Results



"AI will not replace humans,
but those who use AI
will replace those who don't."

Ginni Rometty (Former CEO of IBM)

Contact me.

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