

Podcast Guest Visibility Packages

Amplify your episode. Expand your influence.



Appearing on *The UnNoticed Entrepreneur* puts your story in front of thousands of business founders, innovators, and executives.

Now, take it further — with professionally managed campaigns that guarantee your episode is seen and heard across the most powerful B2B and podcast platforms.

All campaigns are fully executed by **DRAFT Advertising**, our digital performance partner.

You choose the package — we handle the rest.

One show. Thousands more impressions. Zero extra work!

Tier 1 - Standard Exposure

Investment: \$1,998 **Duration:** 5-7 Days

Expected Impact:

- 10,000-18,000 impressions
- 1,200-2,000 video views
- 1.5-2% engagement rate

Includes:

- Campaign setup
- Creative formatting
- Professional audience targeting
- Post-campaign report

Channel	Budget	Format
LinkedIn Video Ad	\$1,800	Video (square or vertical)

Tier 2 - Professional Amplify Package

Investment: \$2,998 **Duration:** 10-14 Days

Expected Impact:

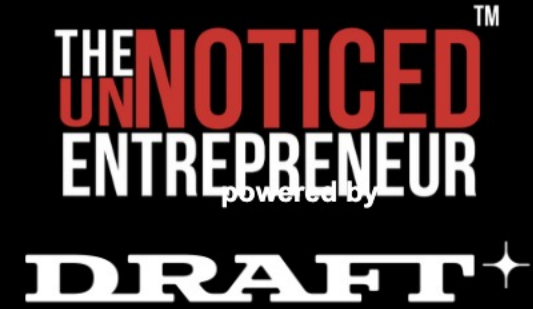
- 30,000-40,000 impressions
- 4,500-6,500 total plays/views
- 2-3% engagement rate

Includes:

- Campaign setup and management
- Creative formatting for each platform
- Professional audience targeting
- Cross-platform reporting

Channel	Budget	Format
LinkedIn Video Ad	\$1,499	Video (square or vertical)
Spotify Audio Ads	\$1,499	30s audio

Tier 3 - Executive Spotlight



Investment: \$5,000 **Duration:** 21 Days

Expected Impact:

- 75,000-100,000 impressions
- 10,000-14,000 total plays/views
- 2-3% engagement rate

Includes:

- Campaign setup and management
- Creative formatting for each platform
- Professional audience targeting
- Cross-platform reporting

Channel	Budget	Format
LinkedIn Video Ads	\$1,500	Video (square or vertical)
Spotify Audio Ads	\$1,200	30s audio
YouTube Pre-Roll & Shorts	\$2,300	15-30s branded video

We do advertising.

It is that simple.

We are an advertising fulfillment company that gives you unparalleled access to tools and platforms covering all of the paid advertising landscape.

 Request Access

 Book a Discovery Call



DRAFT is a DSP + Native Ad Marketplace
+ Social Media & Search Ads +
Traditional Media Buying + Media
Planning + Direct Mail/Print + White
Label Reporting + Attribution Tool +
Creative Services Platform + a 1st and 3rd
Party Data Tool... in one place.

And we do it all with no contracts, no retainers and no platform fees.